Heroes of Pymoli 3 trends:

1. Purchases are made primarily by male players (652/780, or 83.6%). Refer to the Purchasing Analysis by Gender section.
2. Most of the Unique Players are between the ages of 15-29 (442/576, or 76.7%). Refer to the Age Demographics section.
3. The 20-24 cohort spend the most on a per person basis and are the largest percentage of players. Refer to the Age Demographics section and Purchasing Analysis (Age) section.